

MOUNT DORA HIGH SCHOOL BAND

NOTES FROM FUNDRAISING COMMITTEE MEETING 11/28/16:

Present: Amy Axon, Stephanie Martin, Amy Krok, Michael Uhrich

1. Discussed results so far of corporate sponsorship campaign and reviewed returned mail envelopes.
2. Split up the Chamber of Commerce directory so that each business in the directory can be called to follow up on our fundraising effort. It doesn't matter if that business actually got something in the mail or not as if they haven't we can always ask if they would be interested in donating.
3. **Please do not call anyone on the lists that appears to be an individual on the list! Kim V. pointed out that if we are not checking the Do Not Call list, we could be fined for contacting an individual versus a business.**
4. Donors so far: me (\$200 in the form of food for the band prior to the Waterman Village event and the mailing supplies in the last two weeks), Ankle and Foot Center Mt. Dora (\$100), Weichert Realtors (\$200), Women's Committee of Fine Arts Mt. Dora (\$200), Mortgage Financial Group Tavares (\$500). We have only received the cash so far from Weichert so I need to call and follow up when we can expect the rest.
5. Discussed Mt. Dora Community Trust and how they give their annual grants. Mr. Uhrich is working with Phil Porter on this. Their next meeting is in January.
6. For any fundraisers that we do other than charging admission for our concerts, we need to file paperwork and get permissions from administration! Who can coordinate this?
7. Upcoming Fundraisers:
 - a. February 2-4: concessions near or in the student parking lot for the Mt. Dora Art Festival to target festival attendees with food and drink.
 - b. February 1st week and 2nd week: Candy bar sales – have been in contact with the sales rep and he states that our cost is \$30/box and we can sell for \$60 each. They only need a week leadtime so we just have to let them know when we want to do it. We discussed doing this for Valentine's Day and perhaps combining with carnation sales (real or paper).
 - c. March opportunity: Walk a thon, Play a thon, or something of that nature where the kids write letters to friends and family soliciting donations/pledges and then they participate in a group activity like walking so many laps, etc.
 - d. March opportunity: We also discussed the rummage sale opportunity for early March (like before spring break) and whether or not it is better to sell parking spots for individual families' to sell their own goods for a flat rate rental of the spot or to gather donations and try to sell them ourselves. Mr. Uhrich will get with another band director who has done this in the past to see how they set it up.
 - e. April opportunity: Mr. Uhrich suggested that we do a Jazz Under the Stars type concert in the field behind the band room in lieu of our typical spring concert in April. This would be good fun for the whole community.
 - f. Overall opportunities to raise money by charging admission for the Winter Concert on the 19th, the Jazz under the Stars concert, and the PRISM concert in May (if we do one). If we charge even as little as \$5.00 per person, we could collect a minimum of \$1000 per concert if only 200 people attended. We could also offer baked goods, etc. and sell those in the lobby of the auditorium like we did last year for PRISM and make money that way. **If we are to try to do this for the December concert, we need to coordinate ASAP!**

Thanks so much!

Amy Axon